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HAWAII PIZZA HUT & TACO BELL ANNOUNCE LAUNCH OF JASMINE TRIAS CD SINGLE

HONOLULU, Hawaii (February 14, 2005) -- Hawaii Pizza Hut and Taco Bell today announced at a press conference that its statewide locations will exclusively distribute the first Hawaii-made CD single by the island's "American Idol" Jasmine Trias. Leah Allen, Field Marketing Director for TD Food Group said the CD entitled "Flying Home" will be available starting February 27, 2005 and retail for \$1.99 with any purchase.

The 18-year-old Trias from Millilani, Hawaii, said the single "Flying Home" reflects her feelings of being at heart an island girl even if her career path takes her to the Mainland. "While it's been such an exciting time touring and recording on the mainland, Hawaii will always be my home," she smiled. "I couldn't have made it this far without the support of my family and all of Hawaii!" Trias, who rose to runner up in last season's finals of the popular reality show "American Idol," charmed Americans and stirred Hawaii audiences to test phone lines as they called in their votes to support her near-win.

Hawaii Pacific Entertainment, the talent representative for Jasmine Trias, approached Hawaii Pizza Hut and Taco Bell because of the company's strong brands, image and marketing savvy. "Pizza Hut and Taco Bell's statewide locations make it a great partner for Jasmine," said Lincoln Jacobs, President & CEO of Hawaii Pacific Entertainment. "The company also is synonymous with "family," very similar to Jasmine's wholesome appeal to audiences in Hawaii and across the country."

TD Food Group operates a total of 80 Pizza Hut and Taco Bell restaurants in Hawaii.

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