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## **THEODAVIES FOOD SERVICE GROUP ACQUIRES LONG JOHN SILVER'S AND A&W ALL AMERICAN FOOD RESTAURANTS**

HONOLULU, Hawaii (April 24, 2003) – TheoDavies Food Service Group, owners and operators of Hawaii Pizza Hut and Taco Bell restaurants, has acquired the franchise rights to the Long John Silver's and A&W All American Food restaurants for the Hawaii market from franchisor Yum! Brands, Inc. Initially, TheoDavies Food Service Group will take over operations of the existing restaurant location in the Moanalua Shopping Center. "By year's end, we plan to open our first new dual brand restaurant on Oahu," said Henry Katsuda, President and CEO of TheoDavies Food Service Group.

The company plans to open additional free-standing restaurants with dining room seating and convenient drive-through service, as well as in-mall restaurants with limited seating, in 2004.

The acquisition is part of the company's overall multi-branding strategy. The concept offers customers a variety of choices in a one-stop quick service establishment, and has proven successful for the company's dual branded Pizza Hut and Taco Bell restaurants. Similarly, Long John Silver's and A&W All American Food will co-exist under one roof offering customers delicious batter-dipped seafood meals and classic "made-to-order" All-American fare – flame-grilled burgers, hot dogs, snacks and the popular A&W root beer and floats.

**TheoDavies Food Service Group** employs more than 2,000 people, and operates a total of 86 Pizza Hut and Taco Bell restaurants in Hawaii, Guam and Saipan.

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