

FOR IMMEDIATE RELEASE  
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## **PIZZA HUT® & TACO BELL OFFER ZIPPY'S CHILI TO ISLAND CONSUMERS**

HONOLULU – Hawaii consumers can now find Zippy's original recipe chili at all Pizza Hut and Taco Bell locations on the neighbor island and select locations on Oahu. Pizza Hut customers can have chili delivered with their pizza orders, and Taco Bell customers can pick up the chili in-restaurant or at the drive-through window.

“By providing Zippy's chili through Pizza Hut and Taco Bell we can offer greater product variety and convenience to our customers,” said Leah Allen, Field Marketing Director of TheoDavies Food Service Group, operators of Pizza Hut and Taco Bell in Hawaii, Guam and Saipan. “We initially offered the chili on Kauai in early February 2002, and have since expanded to Maui and the Big Island.”

“Pizza Hut and Taco Bell have a strong presence on the neighbor islands where there has been a real calling for Zippy's chili,” added Jason Higa, President & CEO of Zippy's Restaurants. “It was a logical decision to partner with them. Although they are a national chain, they are a kama'aina company at heart just like us. We had instant synergy, and we know they can handle a product like our chili.”

Allen said Zippy's chili also is now sold on Oahu through Pizza Hut locations in Waianae, Haleiwa, Liliha and Ewa Beach, and through Taco Bell locations in Kaneohe, Kapolei, Waianae, Ewa Beach, Downtown and Makiki. At Pizza Hut, customers can order a chili bowl with rice, a 2-pound chili bucket and a 7-pound chili barrel, and have it delivered with their pizza order. Taco Bell sells the chili bowl with rice.

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**Pizza Hut® and Taco Bell Offer Zippy's Chili to Island Consumers**  
**Page 2 of 2**

TheoDavies Food Service Group has played a vital role in the commercial history of Hawaii and the Pacific for more than 150 years. Today, TheoDavies employs more than 2,500 people engaged in a range of industries including food service, automobiles and industrial equipment distribution. TheoDavies operates a total of 83 Pizza Hut and Taco Bell restaurants in Hawaii, Guam and Saipan.

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