



FOR IMMEDIATE RELEASE
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PIZZA HUT® INTRODUCES THE CHICAGO DISH PIZZA

HONOLULU – Hawaii pizza lovers can now enjoy Chicago-style deep dish pizza as Pizza Hut introduces its newest creation, The Chicago Dish Pizza, in 45 Pizza Hut locations around the state starting September 23, 2002. The Chicago Dish Pizza is a gourmet pizza prepared in a deep dish pan that creates a wall of light, flaky crust. At tableside, a server places the hot pan on a pedestal and adds the finishing touches – chunky marinara sauce and a spiral of fresh-grated parmesan cheese. The Chicago Dish Pizza is available for \$14.99 and includes a choice of up to three toppings or a specialty pizza (i.e. Supreme, Veggie Lover's, etc...).

“This is one pizza you’ll want to eat with a fork,” smiles Henry Katsuda, President & CEO of TheoDavies Food Service Group, operators of Pizza Hut in Hawaii, Guam and Saipan. The Chicago Dish Pizza starts with a 12”-sized pizza crust that is folded carefully into a deep dish pan. A layer of sliced 100-percent mozzarella cheese is placed on the dough and filled with toppings. The pizza is baked to a golden-brown and served straight-from-the-oven to the table for the finishing ingredients. For delivery and carryout, the marinara sauce is added, and the parmesan cheese is served on the side. The Chicago Dish Pizza easily serves up to 3 people.

Pizza Hut Hawaii, a kama'aina company founded in 1971, is operated by Theo H. Davies & Co. and today has 45 locations in Hawaii, 5 in Guam and 1 in Saipan. The company employs a workforce of 2,000 people that serves more than 2.5 million customers each year. Pizza Hut Hawaii is a strong advocate for literacy, and since 1992, the company has successfully raised more than \$3,000,000 for Hawaii literacy programs through its popular “Carryout for Literacy” campaign.

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